



activity for life...

Moving Forwards Together



**SPORT
ENGLAND**

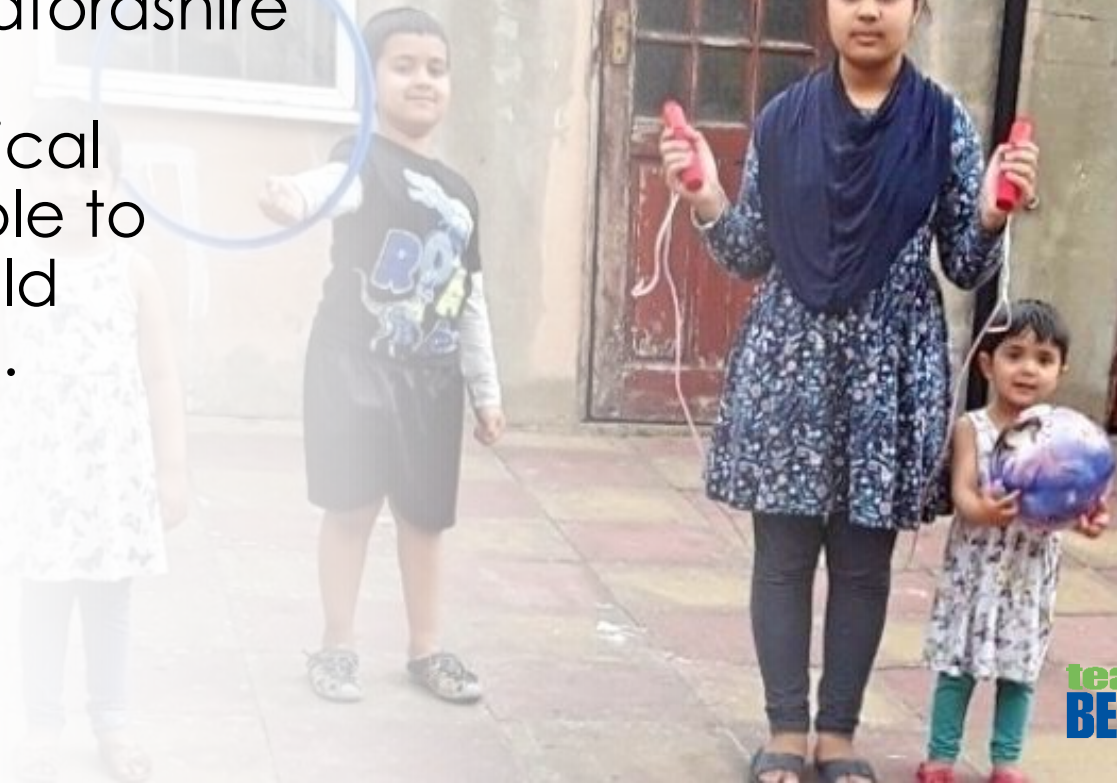


www.teambedsandluton.co.uk

@teamBeds

Moving forwards together

Through our commitment to local insight, influence and strategic partnerships, we're taking the lead in Bedfordshire and Luton to ensure movement and physical activity plays a key role to improve lives and build community resilience.



Our Vision

A Healthier,
Happier
Bedfordshire



Our Mission

To work in partnership to support, develop and promote opportunities for people to be active for life.

We will raise the profile of physical activity as a tool to improve lives, create inclusive, safe opportunities and build community resilience.

- We will influence and support the system to ensure that physical activity is part of the solution.
- We will support, inspire and empower our communities.



How will we do this?



- Identify the challenges and opportunities.
- Advocate for physical activity as a tool to improve lives and build community resilience.
- Influence and support the system to ensure that physical activity is part of the solution.

Our Values

COLLABORATIVE

Working in partnership to support, inform and advise our local communities

INCLUSIVE

We value diversity and tackle inequalities to engage those with the most to gain



AMBITIOUS

A proactive, passionate and knowledgeable team, committed to making a difference.

Our key Priorities

PEOPLE DRIVEN: Community orientated. Engage with leaders, influencers, and role models to identify a new workforce to champion PA as well as supporting the existing workforce

PLACES: Protect, enhance existing and develop new facilities that better meet the needs of our audiences

NEW AUDIENCES: Engaging and building relationships with communities who struggle the most to be physically active

SUSTAINABLE COMMUNITIES Helping the sector to sustain itself, improve and flourish



Our key Audiences

Ethnically Diverse Communities

Disability

Lower social economic groups

Long term health conditions

Examples of Projects

- A partner in the **Chiltern Chalkscapes** project. Our role is to connect new audiences from densely populated suburban populations in Luton, Dunstable and Houghton Regis with the Chiltern Hills through physical activity. Providing taster sessions in the spring of next year, alongside other partners, to determine interest and engagement that will inform the basis of a wider project. Other partners include the Bedfordshire Wildlife Trust.
- In partnership with Active Luton, Luton Borough Council, Luton Access, Luton Libraries and Parks and countryside in the town through the **Thriving Communities Project** to develop and deliver a range of horticultural projects that will enhance the social prescription offer in Luton. This work has been supported by locally based volunteer groups and has provided access to a range of conservation based activities including scrub clearance , tree planting and pruning across a range of park and wildlife sites. The objective of this work is to better understand the popularity and impact of this type of offer to a range of service users, many of whom have really challenging day to day issues to deal with including debt, housing, employment and poor relationship issues. We are one of 37 programmes across England from which the learning will be shared in the second half of 2022.